

Drum Roll for Kleiberit

Kleiberit launches a new profile wrapping adhesive that will appeal to manufacturers servicing the most cost-conscious sectors of the profile wrapping market.

If you are wrapping wood-based profiles – anything from MDF to pine – with paper, vinyl, or decorative materials, you need to know about a brand-new development from Kleiberit that can help you cut costs as well as maintaining your product quality, even with difficult-to-wrap materials and challenging profiles.

PUR HM Kleiberit 702 range of profile wrapping adhesives is well proven and for several years, 702.5 in particular has been a core product for manufacturers from around the world working with anything from architraves to skirtings and profiles used in kitchens. The 702 range includes viscosity grades for demanding materials that are perfect for more delicate materials with a very low softening point, or vinyls with a low overall thickness that can easily stretch during manufacturing. But with its new 702.8 grade, launched at Holz-Handwerk/Germany and

promoted strongly on the stand at Xylexpo in Italy, Kleiberit has come up with a winning formula that will really appeal to those servicing the most cost-conscious sectors of the profiles market.

“We have just released a new product called 702.8.08,” commented Kleiberit’s Wolfgang Hormuth. “It’s a new PUR HM adhesive which has very good processing characteristics that works well with many materials like paper, PVC and other foils. This product has good application characteristics at a very attractive price, but we’ve managed to achieve that without any reduction in the performance of the product. It has been run through industrial processes and has performed extremely well from high gloss foil wrapping up to veneer wrapping.

“In the past, we have always offered different products for foil, paper and veneer. The new 702.8.08 product will work with

many types of substrates and works on wrapping machinery from single profile wrapping machines to complete surface lamination lines that are equipped with slot nozzle technology.”

Aside from the attractive price, the key advantages you’ll benefit from with Kleiberit 702.8.08 include a very high green strength with pronounced tackiness, heat resistance to over 150 degrees Celsius and cold resistance down to -40 degrees.

“The 702.8.08 product is also sustainable,” adds Bradly Larkan, Kleiberit’s General Manager for the UK, Ireland and South Africa. “The supply chain, availability of raw materials and our stock holding around the world means everything is geared for customer satisfaction, allowing us to meet the requirements of the marketplace whilst offering manufacturers an economical, cost-effective option. We pride ourselves on being

able to offer a specific technical product offering and this product is no exception.

“Every market is looking for a product that performs at the highest level for the decorative materials they are wrapping. However, in the UK, most manufacturers want to achieve standards set by the FIRA Institute. In order for us to fully service this market, the new 702.8.08 range complies with the test methods used to meet the requirements set by FIRA.”

Like the other products in the 702 range, Kleiberit’s 702.8.08 is available in 1.8kg, 20kg and 190kg packaging options and is already available for immediate delivery from Kleiberit’s Coalville warehouse. To place your order, or for more technical information, contact Kleiberit UK on 01530 836699, or if you are reading the free, interactive online edition of Furniture Journal, touch the picture for an immediate link to more information on Kleiberit’s entire range of PUR hotmelts.

